



Devils Advocate

The Official Lowell Devils Booster Club Newsletter

Volume 9, Issue 2

www.lowelldevilsbc.com

September 2007

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Almost on the Bench!!!

Daniel O'Grady President

Fellow Booster Club Members, the season is almost upon us and we will once again be at the Tsongas supporting the Devils for another year of great hockey action. Last month, the Devils signed a lease extension for another couple of years beyond the end of this season. This is great news to Lowell fans and shows the commitment that the Devils have for hockey fans in this area. Let's show them our commitment in supporting them for the long haul!!!

As you receive this newsletter in the mail this week, the AAHLBC will be starting with your LDBC as hosts. There has been planning for over a year by tireless members as well as volunteers this coming week who will help make this convention a lasting memory for many visiting Boosters to the Lowell area. I would like to thank all of our members who have been involved in this vast undertaking and let them know that they are doing us proud. This is what helps our club function, the teamwork and donation of time that can not be paid for in dollars but helps support the running and spirit of our club!!!

With the weather getting cooler and the days shorter, that can signal only one thing, "Hockey Season." On Oct. 13th, the Lowell Devils will host their 1st home game of the season at 7:05 PM in the Tsongas Arena. This should be another great season of AHL hockey in Lowell!!!!

Phyllis O'Grady Editor

Our first year with the AHL Devils team is over. We have all gotten to know the team and the staff from different events scheduled by the office and the supporting staff. Through the efforts of a few dedicated members, we have been able to build a quality relationship with our new team and it's upper level management. Many thanks to those who have contributed the time and energy building this relationship. I for one am encouraged by this bond that has grown between the Lowell Devils Team and the Lowell Devils Booster Club. We are here to support them and they know it. As the new year approaches, we should all be looking forward to events and gatherings, not to mention the new hockey season games, that will include our Devils Team. New ways to support our Devils and bring in memberships are being sought. Call or stop by the Booster Club table and share your ideas. More members are needed at the monthly meetings held at the Tsongas on Mondays during the year. Next one is Sept. 10, 7 pm. Try to make an effort to attend this meeting. Your input is important. It takes a strong membership with everyone participating to

For those fans who can't wait until the home opener to see the 2007-08 Lowell Devils Team, the Booster Club has set aside tickets in Portland for the Season opener on Oct. 6th. Info. is available on page 3 of the newsletter. This is a great way to get to see the team before they hit the ice at the Tsongas, as well as a pre-season game at home against Bridgeport. The NJ Devils will also be hosting the NY Islanders in a second year of NHL pre-season action at the Tsongas Arena.

All members should be getting their membership renewals in to the LDBC for this new 2007-08 year. All memberships must be renewed by November 15th or they will be dropped from the membership roll. Please get your renewals in today to continue your membership in this great club. All members that have already renewed for this year, thank you!!! We need some great Devils fans to help us in supporting our Lowell devils Team.

The planning for the new year continues. We will decide on which trips to take, charities to support as well as activities to hold. If members enjoyed the visits from Devils Team members, we will talk with the team to continue that again this year!!! We would also like to encourage members to recruit new fans to the games this season and help fill the Tsongas for some great hockey action. Email the Front Office if you have any ideas or just let them know how things are going. We need to show some great support this year! ~Daniel

Information:

- All-Star info. available at meeting
- Membership renewals
- Portland vs. Lowell tickets for 10/6 game

Membership Renewals for 2007-08

Keep them coming in!
Thank you to those members who have already renewed. Don't lose the chance at being a member in one of the best Booster Clubs in the AHL.
Renew that membership now. Thanks!!!

Editor cont.-

make a strong Booster Club. Let's rally around the team and show what the Yankee Spirit is all about.

I'll be looking for some trivia questions to put in future articles in this newsletter. If you have any unique questions, please forward them with the answers to : media@lowelldevilsbc.com. Please keep them hockey related. Also, if there have been any significant events that any of you members would like to share with the rest of the membership, please let me know so I can publish it. Births, deaths, celebrations, college acceptances, please forward the info to the Editor at : media@lowelldevilsbc.com.

Hope to see you all at the opening game!

GO DEVILS!

The Devils Advocate is the official newsletter of the Lowell Devils Booster Club and is published monthly from August to May. Any questions, comments, issues or suggestions can be sent to the Editor.

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SUPPORTING



LOWELL DEVILS HOCKEY!!!

Meeting Notice:

Monday • 9/10/07 • 7 PM
Tsongas Arena Clubroom
Lowell, MA
(Use East Entrance)

LDBC Scholarship Winners 2007

On May 17, 2007, members of the Scholarship Committee met in Chelmsford to review and pick 2 scholarship winners from 15 applications that were submitted from local scholar athletes. For the past number of years, the LDBC has been awarding 2- \$1,000 scholarships to local scholar athletes. Each year, a group of people get together and judge these applications to pick two winners. It is never an easy task to choose the winners.

This past May, the committee got together to pick the winners and something occurred that had not happened before. There was a tie for second place. With one clear winner for 1st place and a tie for 2nd, there was much discussion between members as to what action to take. After a while, it was decided that 1- \$1,000 scholarship would be awarded to the 1st place winner and 2- \$500 scholarships would be awarded to the second place winners. With this occurrence, the committee decided that it would put in place provisions in case this were to happen again in the future.

After letters were mailed out and required documents received, the 3 winners were mailed out checks from the LDBC along with a letter congratulating them and wishing them all the best.

The LDBC Scholarship winners this past May were:

1st Place: **Lauren Lesniak- Dracut**

2nd Place: **Courtney Burgess- Dracut & Monique Gagnon- Tewksbury**

Congratulations to Lauren at Bentley College, Courtney at College of the Holy Cross & Monique at Emery-Riddle Aeronautical University as they start their first year in college. Best of luck to them as they continue their education with the help of the LDBC!!!

The Return of the Devils

Ilene Tatroe
Contributor

There was a moment this summer – a brief, desperate moment – where I began making plans for a 10-game pack to the Boston Bruins to replace the 40-game season tickets we hold to the Lowell Devils. Perhaps this season. Perhaps next. But soon.

Or so I thought.

Despite the doom-and-gloom the *Lowell Sun*, by way of the Lowell City Council, spelled out for the team, the Lowell Devils will celebrate their second season opener when they meet the Bridgeport Sound Tigers on Tsongas ice on Saturday, October 13 (7:05 pm).

And if that wasn't enough, those baby Devils will call the Tsongas home through 2010 (at least). So much for the rumor mill that had Uncle Lou moving them to New Jersey as soon as he could get their bags packed and on the next moving van down to Trenton.

I've gone from a pre-mourning phase, where I pouted over the prospect of losing my local team and my social scene, to pure pumped-up joy. How many days until I can take my seat in the Tsongas?

I know I ended last season's column on a bit of a down-note. The attendance was terrible (yes, we did rank last in the league). The crowd electricity wouldn't have powered a flashlight. And people still had no idea that there was still a hockey team and that they were now called the Devils.

AHL All-Star Classic 2008

January 27 - 28, 2008

**Broome County Veterans Memorial Arena
Binghamton NY**

Sunday, January 27th:

AHL All-Star Skills Competition (7 PM)

Post Skills Party (9 PM - 1 AM)

Monday, January 28th:

Hockey Hall of Fame- AHL All-Star Luncheon (12 - 2 PM)

AHL All-Star Game (7 PM)

Information is posted on our website: lowelldevilsbc.com for the 2008 All-Star Classic in Binghamton. We will have information available at our meeting for members who are interested in attending. Booster Club members that would like to attend must mail or fax their ticket order form by September 30, 2007. For more information, you can call: 607-722-7367 or email: jcamp@binghamtonsenators.com before that date.

If you plan on going this season, please remember that the Broome County Veterans Memorial Arena only holds 4,717 for hockey so seats will be limited.

Your trivia question:

HERE

Will it be better? I mean, I was at a concert at Boarding House Park in early August, checking out perhaps my favorite band (for the record, Great Big Sea). One of the lead singers, in introducing the band's hockey song (for every Canadian band must have at least one in their repertoire) mentioned that we were a hockey town and go Lowell Lock Monsters! And hardly anyone cheered (he noted that, too). And no one, save myself, even yelled out a correction (and he didn't hear me). Granted – he probably hasn't followed AHL hockey since the Leafs left his hometown of St. John's, Newfoundland – but what a publicity opportunity blown to a full-house that night!

Despite this, I have renewed faith. What could possibly convince me things will be better? Well, the Devils hired on a new Executive Director this season – Chris Ciceri. Not only does this guy have a love for hockey – after all, he played four years at Providence College and played Junior A in the QMJHL – but he has a background in Marketing. In short, I have high hopes that his business and marketing background will help the team bring more fans into the seats and cultivate a larger fan base.

Let's face it – the challenge isn't a small one. But it seems like the Devils may have the right guy at the helm this year. Someone who can put the fans in the stands (while the players give them something to cheer about) and keep them coming back again and again – this year, next year, and any years that follow.

Oh yes – and kudos again to New Jersey for bringing us “the big boys” on our home ice again this year. It's nice to have an NHL game in our rink – especially the second-to-last game of the pre-season.

September Celebrations



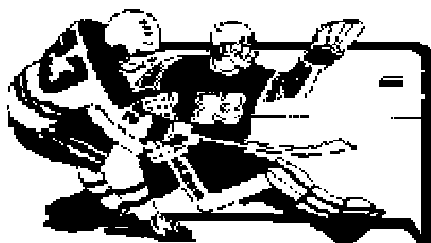
Birthdays

Donald Barren
Mike Breneman
Woody Corcoran
Jacob Freer
Greg Gibson
Laurie Hadamovsky
Chris Hayes
Tricia Indelicato
Dan MacConnell
Linda Major
Tanya Marais
Geno Mathews
Brendan Moss
Lisa Murphy
Kevin Rogers

Anniversaries

Keith & Eileen Meal
Richard & Grace Milot
Tom & Phyllis O'Grady
Fred & Janet Pohl

My apologies if I have forgotten anyone this month. If I have, just email the Editor.



LDBC Internet Links:

Lowell Devils Hockey

www.lowelldevilhockey.com

Lowell Devils Booster Club

www.lowelldevilsbc.com

American Hockey League

www.theahl.com

New Jersey Devils (NHL)

www.newjerseydevils.com

Lowell Devils Yahoo Group

sports.groups.yahoo.com/group/LowellDevils

AHL Boards

www.ahlboards.com

AHL Fans

www.ahlfans.net

Events and Happenings

- ◆ **AAHLBC Convention: Fri. - Sun, Sep. 7 - 9**
Radisson Hotel - Chelmsford MA
- ◆ **Booster Club General Meeting: Mon., Sep 10, 7 PM**
Tsongas Arena - Club Room - (Use the East Entrance)
- ◆ **Lowell Devils Opening Night: Sat., Oct 13, 7:05 PM**
Tsongas Arena - Lowell MA

Booster Club Thoughts and Expressions

Thank you to all members who were involved in planning & volunteering for this year's AAHLBC. We could not accomplish this without your help. Thanks again!

Thank you to the Lowell Devils Organization for their help and donation to our gift bags for AAHLBC convention attendees. Your help is greatly appreciated! Thanks so much.

Thank you to the Devils organization for continuing their commitment to play AHL hockey at the Tsongas Arena for another season. It'll be a great year!

Portland Opening Night vs. Lowell Devils on Oct. 6th

We have put aside 30 tickets for the Lowell Devil's opener 10/6/07 at the Civic Center in Portland. Call Brian at the Portland Pirates Ticket office 207 828 4665 x350. Tickets are \$12.00 with a guarantee of 15 tickets (I am sure we will exceed that) in EE. Tell Brian you are with the Lowell Devil's Booster Club and want the discounted tickets set aside. Purchases over the phone **MUST** be held with a credit card and they **must** be ordered by September 21st. These tickets will be released after that date

NJ Devils Pre-Season game

The NJ Devils are playing a Pre-Season game again this year at the Tsongas Arena in Lowell. On Wednesday, September 26, 2007 the NJ Devils will be taking on the NY Islanders at 7PM. Hope to see everyone at this exciting NHL pre-season game. *Let's Go Devils!!! Let's Go Devils!!!*

Supporting your Devils Hockey Team

Get friends, family & co-workers to sign up for tickets this season and help make our Booster Club grow.

The Lowell Devils have several ticket packages available ranging from 5 and 10 tickets to full and half season packages. Information is available on their website or by calling the LD Front Office.

You can help the Devils by getting more fans into the seats at the arena. Let's get the arena hopping this season to cheer on your Lowell Devils at each and every home game! Go Devils!!!

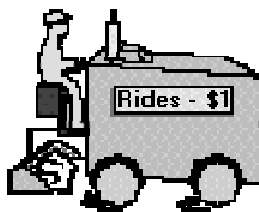
September General Meeting:

Coming up at the Sept. General Meeting are:

- Info. on the upcoming season
- 2008 All-Star Classic info.
- Membership Renewals
- General discussion & input from members

*****All LDBC members, don't miss this next meeting on Monday, September 10th at 7PM in the Tsongas Arena Clubrooms!!!*****

Devils Advocate
Lowell Devils Booster Club
PO Box 1231
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Next Meeting:

Monday • September 10, 2007 • 7 PM
Tsongas Arena Club Room • Lowell

September 2007 Events

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4	5	6	7 AAHLBC Chelmsford MA	8 AAHLBC Chelmsford MA
9 AAHLBC Chelmsford MA	10 7 PM General Meeting Tsongas Arena	11	12	13	14	15
16	17 Pre-Season LOW vs. PHI 2:00 PM *	18	19	20	21	22
23	24 Pre-Season LOW @ PHI 2:00 PM **	25	26 Pre-Season NJ vs. NYI 7:00 PM	27	28	29 Pre-Season LOW vs. BRI 5:05 PM
30	*- Game in Trenton, NJ	** - Game in Voorhees, NJ	vs. =Home Game @ =Away Game			